



# 2010 SCLARC Vendor Directory

## GET LISTED OR BE UNSEEN!

**The 2010 SCLARC Vendor Directory is the first of the annual directory for vendors of SCLARC.** This handy and useful guide will be distributed to more than 10,000 service coordinators, consumers and families to help them learn more about the array of services available. Its compact size makes it easy for service coordinators and others to carry to home visits, fit easily in a purse or briefcase, makes it accessible at their desks, thus easy to find out about you and your program. You can be listed in the directory, place an advertisement on your program or both. Either way you go, you can't lose. The only way you'll lose is if you don't list your company, no one will know how to find you!

### USE SEPARATE SHEET FOR EACH LOCATION/COMPANY

Company \_\_\_\_\_ Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Tel \_\_\_\_\_ email \_\_\_\_\_

Ad Type	Vendor type (ie: ILS,ADP,SLS)	QTY	Cost	Subtotals
Vendor Listing			@ \$100.00	
1/4 page Vertical			@\$250.00	
1/2 page Vertical			@\$375.00	
1/2 page Horizontal			@\$375.00	
1 Full Page			@\$500.00	
<b>TOTAL</b>				

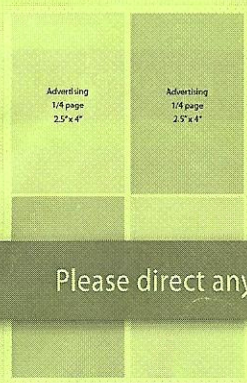
### Vendor List Sample \$100.00

#### ADULT DAY PROGRAMS

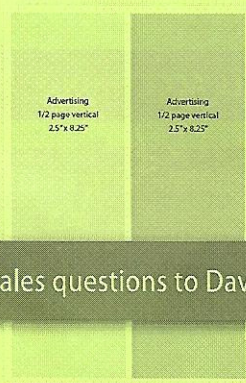
Jane Doe Life Skills Training Services  
 Contact: John Doe  
 1700 W. Jefferson Blvd.  
 Los Angeles, CA 90018  
 (310) 700-7000  
 In 4 lines/25 words or less, briefly describe your business. Note any special info., such as hours & days open or anything important.

Please make checks or money orders to **South Central Los Angeles Regional Center**. In the subject line write "VAC Directory." mail to: South Central Los Angeles Regional Center Executive Offices, Attention: Vendor Advisory Committee  
 650 West Adams, 4th Floor, Los Angeles, CA 90007

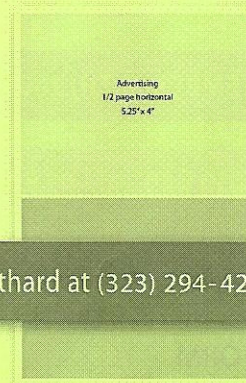
Quarter Page  
 2.5" x 4"  
 \$250.00



Half Page Vertical  
 2.5" x 8.25"  
 \$375.00



Half Page Horizontal  
 5.25" x 4"  
 \$375.00



Full Page  
 5.25" x 8.25"  
 \$500.00



Please direct any media/sales questions to Davina Douthard at (323) 294-4220 or Davina@sclarcvac.org

### Advertising Sizes, Prices and Requirements

All advertisements must meet the following specifications in order to be listed in the directory. All images and text must be printer ready, at least 300DPI, be the exact size of the advertisement chosen and in one of the following formats: PSD, TIFF or JPEG. We will not resize, alter or fix advertisements. Advertisements not meeting the requirements will not be included in the directory. **ABSOLUTELY NO EXCEPTIONS!** Ad prices listed are good until August 15, 2009. After that, prices will increase by 20% and require money orders only. No checks accepted after August 15, 2009. No Exceptions!



### Need help designing your advertisement? Looking for a designer or a photographer ?

If you need help laying out your advertising space to make sure your advertisement meets the specifications required for advertising in the SCLARC VAC directory, give Cesar Cuevas a call. He can help you either create a new advertisement for your company, take new photos, or polish up an existing advertisement.

**Cesar Cuevas | photography + design | 323.663.0319 | cesarcuevas2000@yahoo.com**